

The Outstanding Features of Windows Phone 7 Make It an iPhone Killer

The new generation of Windows phones, called the **Windows Phone 7** series, were unveiled at the mobile world congress 2010. Released on 15th Feb 2010, it features user interface with full Xbox LIVE integration for providing best end-user experience. The market analysts as well as the users say that these devices are better than the iPhones.

The company has introduced several features with the Windows Phone 7 series and it serves every business environment in a more advanced way. Its expertise not only lies in fields like handling email, social networking, and office suites, but the series also supports Exchange Server. The naming strategy of the phone has also been reworked with the new version and now it is called windows phone OS 7.0 instead of Windows Mobile 7. Hubs are where things really get interesting, however. Microsoft described the hubs to us as an "app that makes sense of your apps." Instead of icon screens or just the applications themselves, Microsoft offers a weird kind of middle ground -- sections of the phone where further action can be taken.

The iPhone operating system is offered only by the Apple's first party hardware but with **windows phone 7** series it is different as they are available to both GSM and CDMA platforms, locked or unlocked with different carriers. Even as, iPhone can be found only on Apple's First party hardware, windows phone 7 are available on AT and T. The device supports mobile version of Silverlight, various social networking, media, and gaming apps. It also allows users to create custom contact pages and keep updating their information on social networking sites and incorporates Xbox Live game, which no other device features. Contrary to the apple phones, these phones put emphasis on so-called hubs that gather several features at one place. Multitasking is not available in Apple's iPhones but Microsoft has this feature and it also partners with LG, HTC, Samsung and etc.

Thus, with all these unique and technically high features, Windows Phone 7 has turned out to create a new world of mobile phones.