

Brainwork Technologies Launches New SEO Packages Cogitating On Organic SEO Services

Brainwork Technologies, a renowned SEO firm in India, has launched some new SEO packages. The organization offers organic SEO, brand awareness, online reputation management and makes use of social media signals to help companies get rewarded in foremost SERPs.

San Diego ([PRWEB](#)) May 14, 2013 -- Brainwork Technologies, a reputed [SEO company in India](#) that enjoys ace reputation all over the world has recently launched new SEO packages, keeping in mind the Panda, Penguin and other tweaks, made now and then, that transformed how search engines understand overly aggressive optimization strategies.

The organization leads the crowd in offering customized digital marketing solutions, which are inevitable for any business to strive in the online market place. Clients can avail online marketing solutions comprising online branding & reputation management, and social signals for YouTube, Facebook, LinkedIn, Twitter and more, to build a brand image to help them stand apart among their competitors. Their SEO service list is extensive and makes Brainwork a one-stop solution.

The Panda updates, which diverted focus on content quality, now call for content that is unique and relevant. Penguin updates, targeting web spam, emphasize on avoiding aggressive anchor texts, overuse of matching domains, marketing of low quality articles, keyword stuffing and over optimizing.

Ashish Chadha, Director at Brainwork Technologies, said, "Panda, Penguin and other Google algorithm updates have changed the way search engines take aggressive SEO strategies. It calls for tactics focusing more on quality than on quantity. Doing just that, we stress on original and well written content that is posted on limited websites with high PRs. Rather than using bulk linking, our SEO team, work to gain links from only relevant and authorized sites and our work protocol avoid buying links or following automatic link building practices."

He further added, "Social signals have made wave in the online marketplace, and there are not many professionals who can harness the power of [social media](#) with the required subtlety and skill. Our team of in-house content writers delivers niche and relevant content while adhering to Google's author ranking requisites, which everyone know is a vital element in search evaluation. Our SEO strategies emphasize on not just getting high ranks, but overall building a "Brand Image" for our clients, and thus we use innovative strategies like co-citation, guest posts, video marketing, mobile site optimization, etc."

SEO services in India offered by Brainwork Technologies enjoys good reputation among clients, whose websites have remained more or less unaffected with updates that recently took the industry by storm, leading to the downfall of many well-built empires. The SEO pros here are regularly trained to help services remain in line with the current standards and expected quality values. Their new SEO packages entail ORM, [online branding](#) and use of social signals, as social media has emerged as an important platform where marketing effectively seems crucial.

About Brainwork Technologies



Brainwork Technologies, as a leading [SEO firm in India](#) offer solutions that adapt with prevailing changes and developments in the industry. SEO practices used here are ethical, organic and can maintain high rankings on foremost search engines. Rather than going with the age-old theory, experts here follow updated and innovative approach in all their services to deliver results that say for self. Website Development, Website Designing, Flash Development, Content Writing, and Internet Marketing are some more services from their arsenal.

To know more about their new SEO packages, view [plans](#)

For more information about Brainwork Technologies and their services, visit: <http://www.brainworkindia.net>

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