

## **Why Business Owners Should Print Feedback Footer on Invoices?**

*European company Biteq launches a new service that allows small business owners to receive feedback from their clients easily through feedback footer.*

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European company Biteq have introduced prolific services catering to the requirements of small business owners. Leveraging on their services, business owners can now receive the feedback of their clients conveniently, by printing feedback footer on their bills, recipes, invoices and any other material.

The 'FeedbackFooter' provided by them is an excellent feedback management tool that will allow business owners to effectively capture, organize, group, categorize and even review the feedbacks provided by their respective clients. This 'FeedbackFooter' works efficiently for getting feedback, by both online as well offlines means. One can use the forms as tab widget or link in their websites, or get it printed on invoices of bills. The business owners have the liberty to use their form builder tool to design their personal questionnaire, according to their specific business requirements.

According to the Marketing Head of the company, "We believe that when anyone runs a business, some of your customers will be dissatisfied, no matter how good you are at your work. Therefore, it is extremely important to be aware of the grievances and feedback of the customers so that you can improve your service and meet their expectations in all aspects. This prompted us to develop the concept of 'FeedbackFooter', which is specifically designed to help the business owners in reaching their customers, both online and offline, so that they can serve them efficiently."

Biteq Bt. is a globally recognized organization working towards helping the business owners all over to manage and organize their business efficiently. For more information on the "Feedback Footer", one can visit their website- <http://feedbackfooter.com>.